



Which items would you prioritize as effective activities and investments?

- If the Biodiversity or Ecological Forecasting program team had \$500K available how would you suggest they focus it?
 - Special studies (e.g.: scoping, feasibility ,etc.)
 - Data: Increasing Awareness/Access/Discoverability (e.g. interactions with DAACs)
 - Conferences and Symposia (with topics)
 - Studies on the socio-economic or other impacts of our activities
 - Workshops (with topics)
 - Trainings/Webinars
 - Education, outreach, public awareness (e.g. project videos, etc...)
 - Access to cloud/high end computing resources (e.g. NASA Earth Exchange)
 - Solicitation
 - Other???

Aligning Dollars and Program Management



Rules:

- You will be divided into 8 groups
- Your group will have 20 minutes to come up with ideas to spend the \$500K.
- One person from your group will have 3 minutes to “pitch” the idea(s) to the esteemed panel of “shark” investors (the BEF team), with 2 minutes for questions.
- The BEST idea will WIN a prize— so be CREATIVE and have FUN!!

